

Helvetica Helvetica Helvetica

ASLA Emerging Professionals and AIA Associates proudly present: Film Night

Helvetica: A Documentary Film By Gary Hustwit

Helvetica is a feature-length independent film about typography, graphic design and global visual culture. It looks at the proliferation of one typeface (which celebrated its 50th birthday in 2007) as part of a larger conversation about the way type affects our lives.



Thursday, January 19th, 2012

5:45pm

AIA CV Gallery - 1400 S Street

**TICKETS: ONLY \$5!
POPCORN AND BEVERAGES PROVIDED!**

RESERVE YOUR TICKETS:
<http://www.brownpapertickets.com/event/221088>

Questions: Lea Allen, lea@quadriga-inc.com

 **AIA** Central Valley

