



CORPORATE PARTNERSHIP PROGRAM



AIA Central Valley

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2009 Board of Directors

AIA Central Valley Mission Statement

The **mission** of the AIA Central Valley is to improve the quality of the built environment through leadership, mentorship, and design excellence; fostering sustainability beyond architecture.



WHY PARTNER?

The AIA Central Valley was founded in 1942 and represents the interests of the architectural profession in 17 Central Valley counties. Chapter Partners reach over 850 architects, design professionals, students and allied organizations each year through their affiliation with the Chapter. Become a valued member in our organization—attend educational and social events, serve on Chapter committees, hold informational seminars in the Gallery and, most importantly, create and foster mutually beneficial relationships with AIACV members.

Build and Share Knowledge

As a sponsor of our Chapter, you'll receive all our communication and events notices keeping you on-top of trends and issues affecting your business and the design community. Consider becoming an AIA/CES Continuing Education provider and share with our membership your area of expertise or product. Visit: <http://www.aia.org/education/providers/> for full details.



Collaboration

Partnership includes Allied Membership and the opportunity to serve on Chapter committees ranging from events to gallery exhibitions. Recent changes to our bylaws permit an Allied Member to also serve on the Board of Directors. As an organization we appreciate the perspective and support our sponsors provide.

Exposure and Access...

At Chapter Events

You will receive recognition at every Chapter event—big or small. The AIACV Chapter President announces your company and introduces you and your staff personally to those attending. At our larger events, partners are listed on event signage and depending on the support level enjoy reserved seating and / or comped entry. AIACV also collaborates with local allied organizations and each year holds joint events, expanding your exposure.

We hold two annual events where we specifically recognize our Partners: the New Members and Sponsors Reception and the Installation and Awards Dinner where we present our sponsors with Certificates of Recognition, alongside our commendable members.

On the Chapter's website and e-publications

Partners are prominently featured on the Chapter's website as well as in our monthly Blueline's newsletter.

On your promotional materials

Promote your partnership and support of the Chapter by using the special Partnership logo and the designation, "Partner of the AIA Central Valley" on your promotional materials, website and /or business cards.



PARTNER BENEFITS

PREMIER PARTNER: \$10,000

- All of the benefits below, plus additional benefits individually packaged to meet Sponsor's needs/preferences.

PLATINUM PARTNER: \$7,500

- Home Page listing of your company name and logo on the Chapter's website, along with a link to your site.
- Recognition in the Chapter's online Blue Lines Newsletter.
- Acknowledgement of your company's Platinum Partnership status at all continuing education programs, monthly Chapter meetings & tours, and special events.
- VIP seating (when appropriate) and complimentary entry for 4 to all Chapter events.
- Exclusive hole sponsorship at hole selected by sponsor at the Chapter's annual Golf/Tennis Tournament, one complimentary golf foursome (or tennis registration) and dinner for four.
- Permission to use the designation AIA Central Valley Platinum Partner in advertising and marketing promotions.
- Certificate of Appreciation presented to a representative of your company at the Chapter's annual Installation and Recognition event.
- Allied membership in Chapter and two (2) sets of AIACV Chapter member rosters.
- Free use of the AIACV Gallery

GOLD PARTNER: \$5,000

- Home Page listing of your company name and logo on the Chapter's website, along with a link to your site.
- Recognition in the Chapter's online Blue Lines Newsletter.
- Acknowledgement of your company's Gold Level Partnership status at all continuing education programs, monthly Chapter meetings & tours, and special events.
- VIP seating (when appropriate) and complimentary entry for two (2) to all Chapter events.
- Hole sponsorship at the Chapter's annual Golf/Tennis Tournament and complimentary golf twosome (or tennis registration) and dinner for two.
- Permission to use the designation AIA Central Valley Gold Level Partner in advertising and marketing promotions.
- Certificate of Appreciation presented to a representative of your company at the Chapter's annual Installation and Recognition event.
- Allied membership in Chapter

SILVER PARTNER: \$2,500

- Home Page listing of your company name and logo on the Chapter's website, along with a link to your site.
- Recognition in the Chapter's online Blue Lines Newsletter.
- Acknowledgement of your company's Silver Level Partnership status at all continuing education programs, monthly Chapter meetings & tours, and special events.
- Hole sponsorship at the Chapter's annual Golf/Tennis Tournament.
- Permission to use the designation AIA Central Valley Silver Level Partner in advertising and marketing promotions.
- Certificate of Appreciation presented to a representative of your company at the Chapter's annual Installation and Recognition event.
- Allied membership in Chapter.



BRONZE PARTNER: \$1,000

- Home Page listing of your company name and logo on the Chapter's website, along with a link to your site.
- Recognition in the Chapter's online Blue Lines Newsletter.
- Acknowledgement of your company's Bronze Level Partnership status at all continuing education programs, monthly Chapter meetings & tours, and special events.
- Permission to use the designation AIA Central Valley Bronze Level Partner in advertising and marketing promotions.
- Certificate of Appreciation presented to a representative of your company at the Chapter's annual Installation and Recognition event.
- Allied membership in Chapter.



“Being an allied member/corporate sponsor of AIACV is a **privilege**. The chapter clearly makes an effort to develop programs that promote community involvement and interaction within the design community.”

-Tim Fallis, *Human Adaption, LLC*
Corporate Partner since 2006

“Being an AIACV partner has been one of the smartest **investments** Ideate has made. It is more than a financial investment - the **relationships** we have build from being active with the Chapter’s members have made our organization stronger and more relevent.”

-Abigayle Campos, *Ideate Inc.*
Corporate Partner since 2005

“It’s been great to be partners with the AIACV whose presence enhances our community. As the AIACV Allied Board member, I highly recommend participation in this program. It will facilitate extensive interaction with AIACV.”

-H. Kit Miyamoto, M.S., S.E., *Miyamoto International*
Corporate Partner since 2006

**AIA Central Valley is an active, collaborative Chapter.
Here is a sampling of just some of the activities and services we provide:**



Continuing Education and Dialogue:
Tours of New and Renovated Projects
Annual Codes Conversation
Architecture Matters Design Forum
Architect Registration Exam (ARE) Seminars
Special Events: Film Screenings & Bus Tours

Collaborative / Public:
Joint Events with Allied local Organizations
Participation in Sacramento's
Second Saturday Art Walk
Mentoring
Earth Day participation



Membership Resource:
AIA Documents Full-Service Vendor
Gallery Space Rental
Job Postings

Social Networking:
Design Awards Competition & Gala
Annual Golf and Tennis Tournament
New Member Reception

